

Williamsburg
BOOK
FESTIVAL

2017

Program Book

Ad Specs

Full Page ad in Program Book

(Festival Champion sponsor level - \$900)

(Collector's Book Bag sponsor level -
\$900)

(Book Club sponsor level - \$500)

4.5" wide x 7.5" high

300 dpi, CMYK

File types: pdf or jpg

Submission Dates:

- Logos and/or components to build an ad due: July 10, 2017
- Camera-ready ads due: July 19, 2017

E-mail logos & ads to:

info@WilliamsburgBookFestival.org

Half Page ad in Program Book

(Author's Muse sponsor level - \$250)

4.5" wide x 3.75" high

300 dpi, CMYK

File types: pdf or jpg